

Media Release

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Animal attraction on a new level!

Australia Zoo expansion across Tourism, Travel & Hospitality

Already established as one of the most natural and exciting learning platforms in the Southern Hemisphere, Australia Zoo has spread its wings to further help QLD's new wave of career and job hunters flourish across three popular industries.

Together with Australia's top career trainer – Wise Education Group – the spiritual home of the Crocodile Hunter Steve Irwin is now residence to a unique "breakout" learning opportunity into a Certificate III in Tourism, Hospitality; Certificate IV in Travel & Tourism; and a Diploma of Hospitality.

Wise Education Chief Executive Kelly North believes it's the most exciting and unique offer ever made across such fields.

"After the wonderful success of our regular Tourism courses at Australia Zoo over the last year, we thought now was the perfect time to expand into other qualifications," Ms North said.

"When you start your training you will be alongside other enrolled participants before breaking into a selected stream of training in Tourism or Hospitality, delivered by our specialist expert trainers.

"So if you have a yearning to be a theme park attendant, booking agent, inbound tour coordinator, museum attendant, operations consultant, reservation sales agent, or sales consultant, this is the perfect feel-good launching pad nestled in one of the most iconic and reputable surrounds in this country.

"So too, Hospitality, if customer service, safe food and alcohol handling practices, a desire to up-skill yourself in the selling of products and services, and processing financial transactions are your goals.

"You can gain a nationally-recognised qualification, while enjoying the practical wildlife experience of one of Australia's most visited sites at Beerwah on the Sunshine Coast!"

CERT III in Tourism is classroom-based, with a practical tour of the Zoo by its own Education Dept; while CERT III in Hospitality is also classroom-based with work placement at selected venues.

The CERT IV in Travel & Tourism is the perfect stepping-stone for Cert III achievers who can continue their progress at an advanced level into a senior job role; while Diploma of Hospitality is a blended classroom-based and online modules format, with some work placement at the Zoo to further heighten practical skills.

- For more information on all the up-coming courses & to book your spot; please call Wise Education Group on 1300 771 192 & ask for Rebecca, or E-Mail: operations@wise.edu.au
- For an advanced interview with Kelly North, please call 0450 924 776



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